

TEENAGERS



PERSON TO PERSON COMMUNICATION

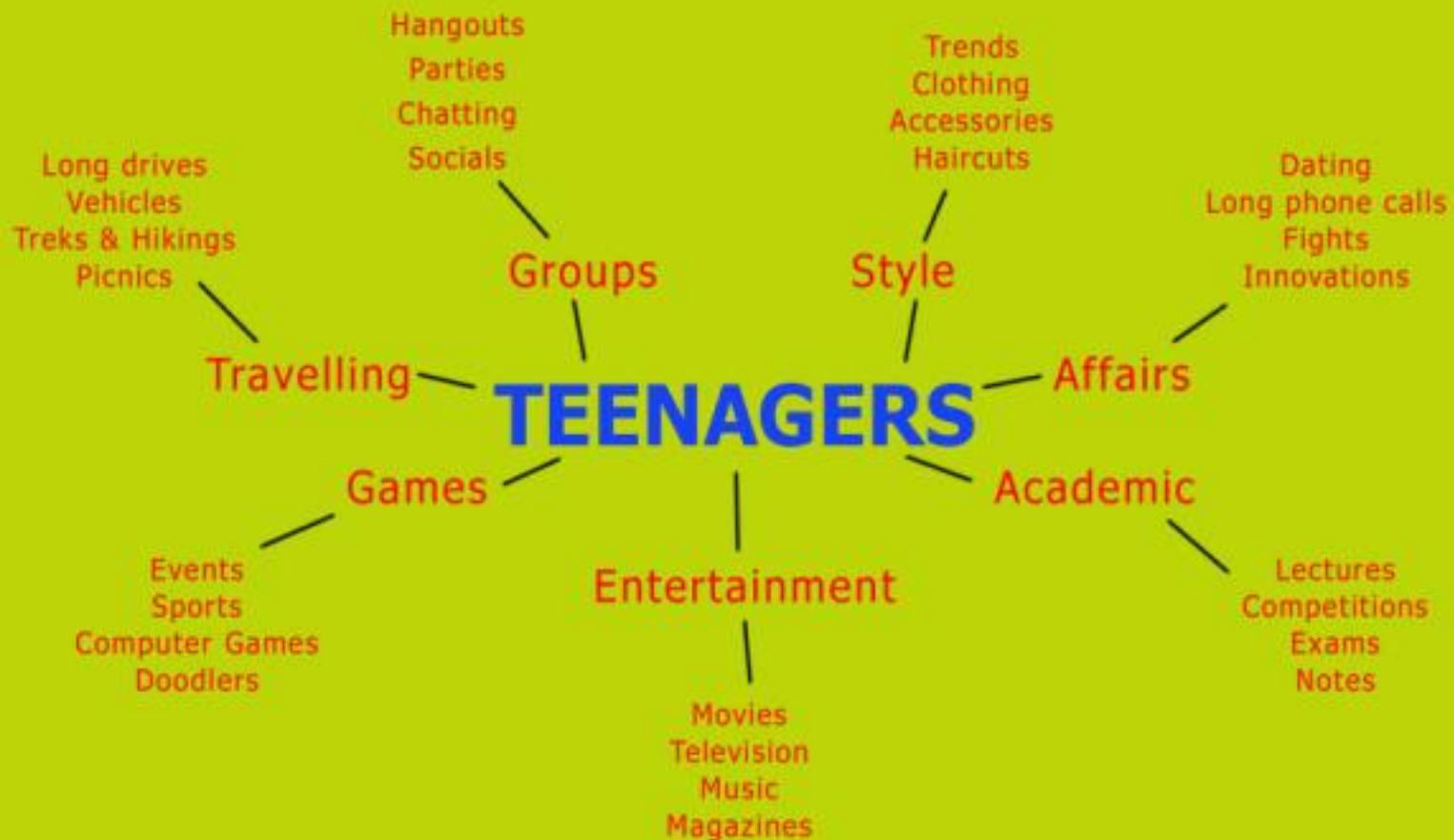
"Bheja Fry"

(Brain Storming)

TEENAGERS

"Bheja Fry"

(Brain Storming)



USER STUDY



"Campus Chakkars"

(Places visited)



* Jhunjhunwala
College



* I.I.T. Bombay



* C.H.M. College

"Campus Chakkars"

(Places visited)



"Talk abt ME !!!"

(Characteristics of teenagers)

- * energetic, enthusiastic
- * color, bright
- * technosavvy, adopt to changes
- * impatient, impulsive
- * impatient, impulsive
- * attitude of whatever they do is right
- * imitating, experimenting, demanding
- * sporty/adventurous



"That's MINE !!!"

(things personal for them)

- * diaries
- * photographs
- * wallets
- * gifts
- * clothes
- * devices
- * make-up box



"Gang Talk"

(Characteristics of Group)

- * group of 4-8 people
- * chat for long hours
- * influenced by each other
- * share common aims
- * usually are in the same fields



"Gang Talk"

(How groups are formed)

- * childhood friendship
- * parties/socials
- * friends chain link
- * residing in same location
- * studying in same institute



"Gang Talk"

(What bonds their friendship)

- * sharing
- * cooperation
- * trust
- * understanding
- * common goals



"Gang Talk"

(and what breaks the bond)

- * **misunderstanding**
- * **leaking out secrets**
- * **lies**
- * **jealousy**
- * **ego clashes**



"da Trust Crust"

(what trust means to them)



" Feeling of security given to us."

- Govinda



" Trust is relying on someone. "

- Nirmla



"da Trust Crust"

(what trust means to them)



"To believe in someone more than yourself."

- Yuvraj

"Believing about everything regarding anybody."

- Smita



"Media Investigation"



"Gimme More"

(Wishlist)

- * more than just a communication device
- * should be independent of any particular network
- * "I don't want to pay any monthly bill."
- * helping people who stay alone and not in groups
- * levels of communication from Public to Personal
- * for communication among group of friends
- * shouldn't have any type based input, rather have it hand written or symbolic



ReIdentifying the MSR Brief

**Aim : Person to Person Interactive
Communication Device or System**

**ReIdentifying Aim : Interactive Group
Communication Device for Teenagers**

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